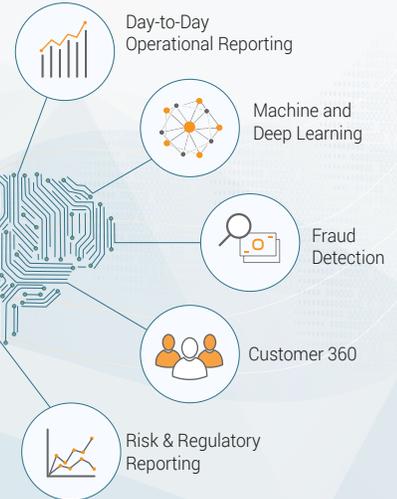




CORNERSTONE®
The leading Big Data product
that prepares data for analytics



Next Pathway helps organizations to collect, clean and prepare data for analytics

Cornerstone is a **self-service platform** that allows data producers and consumers to **automatically** and rapidly ingest data into a big data environment. *Cornerstone* is entirely **metadata-driven**, removing the need to manually code or write “ETLs” to move data.

Cornerstone enables users to ingest all types of structured and unstructured data, in batch, streaming and direct-to-database methods, and land that data in various target formats – entirely driven by metadata.

Cornerstone standardizes, cleans, prepares and secures the data, so users can quickly consume data from a single-source-of-truth, using their preferred Analytics, BI or AI tool.

Through its self-service model, *Cornerstone* greatly accelerates the time to market for data consumption, without a single line of code being written, removing IT bottlenecks.

Whether just starting a big data journey, migrating from an enterprise data warehouse, merging siloed data stores, or trying to get a 360 degree view of your customer, *Cornerstone* can get you there, fast.

Cornerstone Core Features

 Automated Metadata-Driven Ingestion Engine (Batch, Streaming, and Direct to Database)

 Granular Data Lineage Capture

 Attribute-Based Access Control Framework

 Self-Service Model for Business; with No Manual Coding Required

 Data Standardization and Tokenization

 Data Registration and Cataloguing via Metadata

Cornerstone Solutions

 **Predictive Marketing and Analytics**
Quickly prepare data for AI consumption for “next-best offer” and predictive campaign optimization.

 **Fraud Detection and Anti-Money Laundering**
Start tracking streaming transaction data for and live monitor for fraud detection, anti-money laundering and suspicious activity reporting.

 **Customer 360**
Obtain a complete view of your customer through the consumption of multiple data sources, including sentiment, historical data, and clickstream data – quickly.

 **Risk & Regulatory Reporting**
Collect and prepare data in a governed state to produce risk and regulatory reports, with complete data lineage and associated metadata captured for audit and compliance.

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